

COOKIE POLICY (EN)

(martalewin.com — draft)

1. What Are Cookies

Cookies are small text files stored on your device when you visit a website.

They help improve your experience by remembering your preferences and enabling certain website functions.

2. How We Use Cookies

We use cookies to:

- ensure the website functions properly
 - analyse website traffic and usage
 - improve user experience
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3. Types of Cookies We Use

a) Essential Cookies

These cookies are necessary for the website to function properly.

They cannot be switched off.

b) Analytics Cookies

We use tools such as Google Analytics to understand how visitors interact with our website.

These cookies may collect:

- pages visited
- time spent on the site
- general location (non-specific)

This helps us improve our services and content.

c) Marketing Cookies (Future Use)

We may use marketing tools (such as advertising pixels) in the future to:

- deliver relevant content
- measure campaign performance

You will always have the option to accept or decline these cookies.

4. Managing Cookies

You can manage or disable cookies through:

- your browser settings
- our cookie banner (when visiting the website)

Please note that disabling some cookies may affect website functionality.

5. Third-Party Cookies

Some cookies are set by third-party services, such as:

- Google Analytics
- email marketing platforms

These providers may process data outside the UK/EU, with appropriate safeguards in place.

6. Consent

When you visit our website, you will be asked to:

- accept
- reject
- customise

your cookie preferences.

7. Updates

We may update this Cookie Policy from time to time.

The latest version will always be available on this page.

8. Contact

If you have any questions about this Cookie Policy, please contact:

[email to be added]